

The Critical Chain Project Management Solution Two-day Workshop

This interactive workshop provides an overview of the TOC / Critical Chain approach to the management of single and multi-project environments with specific emphasis on the issues faced in complex, new product development organizations.

Through exercises, simulations and extensive group interaction, the class derives the root causes of many of the problems faced in today's project and program management environments as well as how the critical chain systems approach help overcome these issues.

Additionally, the question "*which is more important, the algorithm or the alchemy*" is discussed with specific emphasis on *how* to put a system of this type into place, including the cultural and behavioral issues, implementation obstacles and upper management issues inherent in this type of endeavor.

Specific examples, including metrics and reports developed as well as results achieved and obstacles encountered by new product development clients of the Goldratt Institute such as Seagate Technology, Synergis Technologies, Herman Miller, Lucent Technologies, Eaton Corporation and others will be discussed.

Finally, the issue of project management as the tip of the product development iceberg will be discussed and put into context within the entire new product development chain of *portfolio management – pipeline management – project management*.